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## Storm Lake Chamber debuts online interactive map

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Interactive Multimedia Firm, 360 USA of St. Louis, MO recently released an online interactive map of Storm Lake. Local businesses such as King's Pointe Waterpark Resort, Buena Vista University and Metcalf House are featured on the interactive map that incorporates 360 degree interactive panoramic images, commercial photography and video to display area businesses and attractions.

The Storm Lake interactive map can be viewed by visitors at the Storm Lake Chamber of Commerce website.

Marilyn Monson, Storm Lake Chamber Director says, "The 360 USA interactive map has been well received on the SL website, www.stormlakechamber.com. The link takes potential customers right into your place of business environment. It is directly linked to each business's listing in the Chamber directory and is very user friendly. One more great reason to visit our website and find the information you are looking for."

When visiting the interactive map, you can choose a selection from the legend located on the left hand side or you can click inside of the map. Once you have chosen a selection you will be taken to the business's page.

At the top of each page there will be a link if applicable to the business's website for more information. Businesses featured on the online interactive map are not only visible on the Chamber's website but they are able to use the interactive multimedia for use on their own website, like Etta Guesthouse at www.ettasguesthouse.com.

For businesses that don't have a website, the interactive multimedia can serve as a stand alone website. Elements By K. Sorbe was one such business that did not have a website and by using the interactive multimedia from 360 USA she now has www.elementsbykorbe.com.

When asked if 360 USA has any plans to return to Storm Lake, Scott DeClue-Stewart, Principal and Interactive Photographer says,

"Our team very much enjoyed the two visits to Storm Lake. We had the pleasure of frequenting many of the area businesses and would welcome the opportunity to return. We anticipate the continued success of the online interactive map and hope to return in spring or summer."

360 USA has photographed and filmed hundreds of clients over the years with past clients including; Sheraton Hotels, St. Louis Science Center and Showtime Networks to name a few.

\* For more information about 360 USA go to [www.360USA.com](http://www.360USA.com) and to get information about being included in the online interactive map, contact Scott DeClue-Stewart at 1-800-436.0872 or [Scott@360USA](mailto:Scott@360USA).