

Bringing Your Vision To The World



With over 80 years of combined experience, 360 USA has the expertise to provide innovative marketing and sales tools to fulfill the demands of fast-paced, visually driven markets. Our tools are specifically designed to provide solutions for many diverse applications, such as trade shows, sales meetings, presentations, websites, online property tours, training and direct mail. 360 USA is proud to offer the latest technology in 360 Degree Interactive Photography, 360 Degree Interactive Video, Commercial Photography, High-Definition Video, Trade Show Booth Design, Interactive Maps, Audio and Graphic Design. Our signature tool, an 'Interactive Virtual Portfolio' can combine all of our technology into one comprehensive sales medium that will capture your company's essence. In addition to our sales and marketing solutions, 360 USA is leading the way in visual technology with the recent release of our 360 Degree Interactive Video. Our proprietary technology allows an audience to interact with streaming, full motion video.

Experience IT

Part of what makes 360 USA different is our expertise in both Traditional and Interactive Multimedia. From Commercial Photography for Public Relations to 360 Degree Interactive Images for display at Trade Shows, our award winning design team can service all of your unique needs.

360 Degree Interactive Photography

Interactive Panoramic Image

Immerse your audience into your products or services with High Resolution, 360 Degree Images that can be rotated left, right, up and down, zoomed in and out all with a click of the mouse.

Full Screen Interactive Panoramic Image

Captivate your audience with a Full Screen Interactive Image that encompasses the entire viewing window of a computer, projection screen or plasma television.

Interactive Virtual Portfolio

Showcase your company at the next trade show or sales meeting with this comprehensive tool that can combine our Interactive and Commercial Photography, High Definition Video, Interactive Video, Graphic Design, Audio and Interactive Maps. We can custom design our portfolios to blend seamlessly with any existing collateral.

Audio

Set the stage with royalty free music, one of a kind composed music and professional voice-overs in our recording studio.

High Dynamic Range Photography

Display intense images with this photography which captures multiple exposures to enhance the brightest of sunlight and the deepest of shadows.

Interactive 3D Objects

Highlight your products from every angle by rotating left, right and zooming in and out all with a click of the mouse.



Visual Technologies For A Visual World

360 Degree Interactive Video

Engage your audience with Interactive, Full Motion Video. Interactive Video captures all of the sights, sounds and action going on around the camera. Your audience will be able to experience your products and services from a firsthand perspective by rotating their view from left to right as if they are present at the location.

Audio

In our professional recording studio, we can compose original scores, provide royalty free music and professional voice-overs to accompany any Video.

High-Definition Video

Video Production

Specializing in live multicamera productions we achieve professional network television caliber programming for: interviews with key players, sales videos, television commercials and full motion pictures. By utilizing up to four cameras under live direction, we can offer enhanced close-ups, fades and wide angle shots.

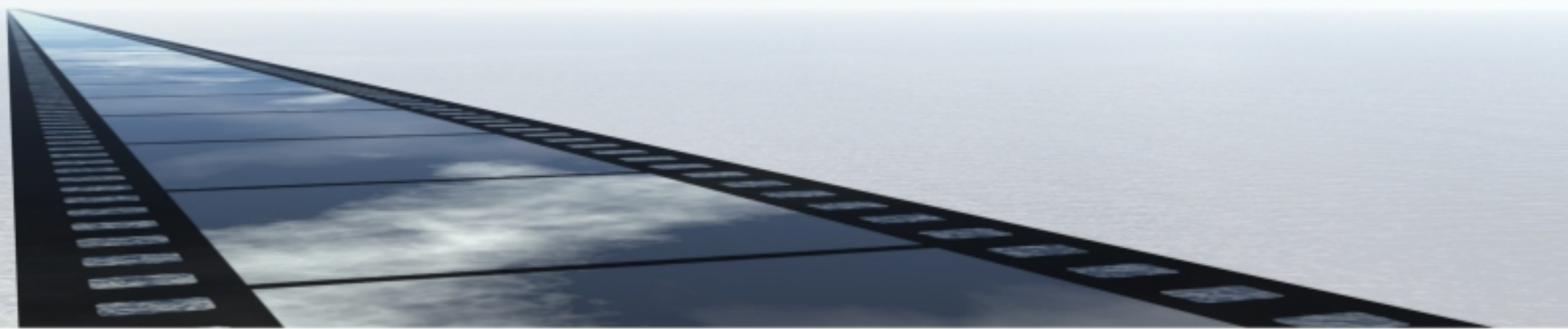
Training and Marketing Videos

Provide effective and consistent training every time. Broadcast your company's image and highlight key players.

Editing

Using 'AVID' non-linear digital workstations we can achieve special effects and titling for the following formats: DVD, DVC Pro, Mini DV, VHS and CD-Rom as well as multiple formats for the internet and portable devices.

Redefining Images



Commercial Photography

Public Relations

Reinforce your image with photography for press releases, corporate head shots, media kits, fundraising, open house events, company newsletters, annual reports and corporate events.

Architectural Photography and Products

Emphasize the unique angles of your designs, buildings, landscapes and products. Our images can be tailored for the internet, print collateral and trade show booth displays.

Graphic Design

Brand Identity

Whether you need to design a brand from scratch or redesign an existing brand, we can provide you with a consistent image to reflect the essence of your company across all communication methods. We can strengthen your identity by designing a tagline and logo that will resonate key messages to your audience.

Print and Interactive Media

Establish a consistent identity with brochures, stationary, inserts, multimedia presentations, posters, presentation folders and website design.

Trade Show Design and Accessories

We offer a wide selection of trade show accessories to compliment our multimedia services ranging from a custom trade show booth to a literature rack. In addition to our accessories, we can provide trade show booth concepts that can be built around any of our multimedia services.

Captivating Audiences



Architectural and Engineering Firms

Unveil your latest designs at your next trade show and allow your audience to experience your portfolio firsthand. Strengthen your online presence with immersive visuals that can be used as a sales tool and also for training and documentation. Deliver unparalleled visual presentations at sales meetings that will effectively highlight your company's distinctive features.

Conference and Meeting Sites

Showcase your facility's size, beauty and accommodations to meeting planners and potential clients. Display your facility when it is set up looking its best through 'Online Property Tours'. Your sales staff can provide 'Online Walk-Throughs' of your facility to anyone, anywhere in world. Target your audience with interactive cd's that can be sent through direct mail or distributed at trade shows and meetings.

Hotels, Resorts and Restaurants

Develop a comprehensive 'Virtual Destination' where your audience can discover all of your unique details online, at trade shows and during presentations and sales meetings. Provide interactive 'Online Property Tours' where prospective clients can receive the extensive visual information they need to book rooms, weddings, rehearsal dinners, corporate events, meetings and conferences.

Institutions: Hospitals, Schools and Museums

Promote your Institutions by offering 'Guided Campus Tours', membership incentives and fundraising capabilities online, at trade shows and at meetings and presentations. Effectively use our tools for archiving, exhibit cataloging, research data, educational or distance learning, curatorial support and evacuation and emergency planning.